

Digi-Label Partners Roundtable Meeting Minutes – 28 June 2018

The Partners Roundtable held a third meeting via teleconference to present the project progress – the pilot and roll-out – and to welcome feedback and suggestions from the Partners

Meeting Attendees

Talia Brun, Easme
Danuta Slusarka, Apco
Karim Bruneo, Whirlpool
Christian Tarabbia, Whirlpool
Katie Searle, EST
Katie Hoy, EST
Mike Scholand, CLASP
David Cattermole, Solstice
Juraj Krivosik, SEVen
Lena Domrose, Adelphi
Thomas Engelke, VZBV
Elisabeth Duetschke, Fraunhofer
Riccardo Nigro, Eliante
Margarita Puente, Escan
Mauro Anastasio, EEB

The purpose of the meeting on 28 June was to provide an update on our activities, progress of the roll-out phase of PocketWatt in each country, and request direct feedback on some specific points from Partners.

See presentation slides to accompany minutes.

WP5 Roll-out Update

Juraj presented an overview of the roll-out objectives and a summary overview of the current situation across the 5 countries. Each implementing partner then presented the situation in more detail for their own country and opened to the Partners Roundtable for comment, questions and/or feedback.

Whirlpool colleagues confirmed they are engaged specifically with Riccardo but in general are very supportive of the project and happy to work with the project partners in any way they can.

Juraj presented the updates made to the guidance PDF document D5.1.1 and gave an overview of the objectives of the supply chain training laid out in the project plus a summary of where we are now with training development and delivery.

WP7 Stakeholder engagement

The next stakeholders' newsletter is currently in draft; Partners Roundtable members were invited to contribute any articles or relevant news items.

Mauro gave an overview of the current collateral available to retailers and manufacturers and of the recent press/media activity – new Linked-In group developed, content is being added, local and national level press campaign.

Partners Roundtable were asked to comment on whether they were happy for their organisation to be publically named on the project website as a member of the Partners Roundtable. Partners will be contacted individually.

Partners were asked if they had any links to or knowledge of European wide celebrities who may be interested in endorsing the project and/or tool. Mauro confirmed a possible link to an online blogger in Italy.

WP3 Tool development

Mike gave an overview reminder of an issue raised at the previous Partners Roundtable meeting, the efficiency ranking was deemed by some partners to be confusing and non-intuitive. The project team have therefore put forward a number of options which were presented to the Partners Roundtable and were asked to vote.

PocketWatt & Label Rescale

Partners Roundtable were asked to consider and discuss how PocketWatt could be used to support the upcoming Energy Label rescale – helping consumers to understand the changes. Christian asked if it were possible to show a corresponding connection between old label and new e.g. this product has an Energy rating of X under the old label and now has an Energy rating of Y. Unfortunately, due to the changes in the regulations, EEL calculations and test methods this would only be possible for products which are available now and continue to be placed on the market post rescale.

Therefore, how can we handle old products which will not receive a new label and may still be available for sale in shops. In this case PocketWatt could be developed with indicator for older products such that the QR code would up a statement to confirm why the product still has the older label and gives a general indication of the likely performance under the new label – this could be a range. Whirlpool indicated that they would discuss this internally to give a view on whether they think this is possible.

