

PocketWatt

Developing digital Energy Labelling solutions to enable consumer action on purchasing more energy-efficient appliances

Final Project Meeting

Tuesday, 26 March 2019
10h00 – 13h00

Meeting venue: The Office, Rue D’Arlon 80
Brussels, Belgium

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- 10h00** **Registration and Welcome Coffee/Tea**
Delegates are requested to arrive during this time to enable a smooth start to the programme at 10:30.
- 10h30** **Welcome, Project Overview and Summary of Goals**
Talia Brun Marcen, Project Advisor, Horizon 2020, European Commission
Katie Searle, Energy Saving Trust
Welcome and project overview from the Commission’s Project Manager and the Project Coordinator; summarising the project and its objectives
- 10h45** **PocketWatt in the Field – Implementation at the National Level**
Juraj Krivosik, SEVEN
Margarita Puente, Escan Consultoría Energética
PocketWatt across each of the five countries: Czech Republic, Germany, Italy, Spain and the United Kingdom; focus on achievements in Spain
- 11:00** **Digi-Label Tool – Project Impact and Evaluation**
Simon Hirzel, Fraunhofer Institute
Evidence based impact of Digi-Label – product sales, interview with shop representatives and customers
- 11h30** **Lessons Learned and Recommendations**
Marie Baton, CLASP Europe
A summary of the lessons learned from the project, across the countries and recommendations to manufacturers, retailers and policy-makers for future work in this area.

11h45

PocketWatt: Facilitating Access to the EPREL Database

Paolo Tosoratti, Policy Officer, DG Energy, European Commission

An update on the status of the EPREL Database and the Commission's intention to use PocketWatt as a means of enabling consumers to easily interact with and use the Database.

12h00

Panel Discussion on PocketWatt, EPREL and Creating an Efficient Future

Five panellists covering government, manufacturers, retailers, consumers and PocketWatt:

- **Paolo Tosoratti**, Policy Officer, DG Energy, European Commission
- **Viktor Sundberg**, VP of Environmental and EU Affairs, Electrolux
- Retailer perspective – expert TBD
- **Margarita Puente**, Escan / Spain Lead
- **Franz Michel**, vzbz / Germany – consumer perspective

Each panellist will speak for a few minutes about their impressions of PocketWatt and how it can work to continue to promote more efficient appliances in the future, and support consumers with understanding the new energy label. Then approximately 40 minutes will remain for a facilitated questions and discussion from the meeting participants.

13h00

Networking Lunch and Thank You

A buffet lunch will be provided, enabling delegates to network, discuss ideas and interest with the Digi-Label team partners. QR codes will be available to allow delegates to try the tool during lunch.

Thank you for joining us. Lunch is expected to finish by 14h00

For more information about the Digi-Label Project, please visit: <https://pocketwatt.eu/>

Digi-Label Project Partner Organisations



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